

**WCCO-TV QUARTERLY ISSUES/PROGRAMS REPORT
PERIOD JULY 1, 2011 THROUGH SEPTEMBER 30, 2011**

ATTACHED ARE LISTINGS OF BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD JULY 1, 2011 THROUGH SEPTEMBER 30, 2011.

PROGRAM INDEX: *"WCCO 4 News"* is a regularly scheduled half-hour newscast at 5:00, 6:00 and 10:00 p.m. Duration of stories listed in the report range from 1 to 12 minutes.

"60 MINUTES" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

"48 HOURS INVESTIGATES" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

CONSUMER: Overdraft Fees, CenterPoint Changes, Patient Data Theft

August 4, 2011, *WCCO 4 News*, "Overdraft Fees" - Despite new regulations on overdraft fee programs, banks are still charging customers hefty fees when they overdraw their accounts. A new survey finds that the average overdraft fee is around \$35 and the highest are about \$37. These fees can be assessed if customers overdraw their accounts by as little as \$5. In addition, a lot of banks are still charging extra fees if the account isn't balanced within a few days. Last year, new regulations were put into place requiring banks to obtain consent before enrolling their customers in overdraft programs.

September 19, 2011, *WCCO 4 News*, "CenterPoint Changes" – The way you pay for heat this winter is changing again. Last year, CenterPoint Energy introduced tier-pricing. The program was intended to encourage energy conservation by charging higher rates for the highest consumers. Essentially, people who used a lot of natural gas paid more per unit than everyone else. However, after intense criticism, CenterPoint is suspending the program. The Commerce Department and Attorney General said it had unintended consequences. It pushed up gas bills for the elderly, the sick or people who had to be at home and have their heat higher for longer periods of time.

September 28, 2011, *WCCO 4 News*, "Patient Data Theft" - Thousands of Twin Cities patients are being warned to watch out for identity theft because a laptop with personal information was stolen from a locked car in the parking lot of a Minneapolis restaurant. The laptop had information on 16,000 patients at Fairview Hospital and North Memorial Medical Center. Those patients will soon be getting a letter from the hospitals warning them to watch out for identity theft. The laptop had everything from names and addresses to Social Security numbers. Thus far, there is no indication that any patient's information was compromised, but the laptop was only protected by a password, not encrypted like it was supposed to be.

CRIME AND PUBLIC SAFETY: U of M Break-Ins, Auto Theft Bust, Savage Stranger, Attempted Abductions

July 28, 2011, WCCO 4 News, “U of M Break-Ins” - There have been at least 15 burglaries in the past two weeks involving homes around the University of Minnesota. In some cases, students have had more than \$3,000 dollars worth of valuables stolen. The thieves are taking laptops, iPods, iPads and other electronics. Police say in nearly all of these cases, students are leaving their doors and windows unlocked when they leave home. Minneapolis police say burglaries in the neighborhood are up 11% from this time last year. **August 17, 2011, WCCO 4 News, “Auto Theft Bust”** – St. Paul Police just announced the arrests of 10 people on charges they tried to sell vehicles for scrap metal. In the first strategy, some thieves called tow trucks to move vehicles to scrap metal yards, falsely claiming the vehicles were theirs. In the second strategy, tow truck drivers stole the vehicles and sold them to the yards. The third scheme involved theft of vehicles by individuals who broke in and drove the vehicles to metal recyclers. As the investigation unraveled, it was clear that there is a system in place involving multiple parties to make these thefts worthwhile to criminals. **September 7, 2011, WCCO 4 News, “Savage Stranger”** - Police in Savage are stepping up patrols in one neighborhood. They’re looking for the person who broke into a child’s bedroom overnight. They say a 7-year-old girl awoke to find a person standing in her bedroom. The screen window had been removed. She pretended to be asleep until the person eventually left. This comes one week after someone in the same area found a chair under the window of their child’s bedroom and the window screen removed. In that case, no one was able to get inside. Because of the similarities in these cases, police are looking to see if these girls were targeted. They are now asking people in the neighborhood to keep their windows and doors locked. There is a school in the area and police are also asking parents to stay at bus stops or walk to school with their children. Investigators aren’t sure if this is a man or woman, but they’re asking everyone to be alert and report anything suspicious.

September 28, 2011, WCCO 4 News, “Attempted Abductions” – Police in Minneapolis are investigating two attempted kidnappings in two days. Both times, girls were walking home from school. The most recent attack happened yesterday afternoon at 35th Avenue and 3rd Street North. A 16-year-old girl said a man tried to force her into his car. A struggle ensued and the girl told police she managed to stab the assailant with his own pocket knife and escape. In the first attack, a 14-year-old girl was walking home from South High School and was approached as she was walking over the 10th Avenue Bridge. She was grabbed from behind. The suspect tried to force her into his car, but she fought back and managed to flee the scene. Both girls said the man was driving a black, 4-door car.

GOVERNMENT: Special Session Ends, Mpls. Firefighter Cuts, Lawmaker Pay, Vikings Stadium Tax

July 20, 2011, WCCO 4 News, “Special Session Ends” – The standoff over how to pay for Minnesota’s future finally ended. The House and Senate adjourned at 3:30 a.m. after more than 12 hours of debate. Lawmakers approved all of the budget bills and Governor Mark Dayton was able to end the 20-day government shutdown. He then criticized the

deal as a bad one, but said it will get Minnesota back to work. Many Democrats refused to vote for the bills, which include borrowing heavily to balance the budget. **August 9, 2011, WCCO 4 News, “Mpls. Firefighter Cuts”** - Ten Minneapolis firefighters found out they’re losing their jobs. The layoffs are the result of budget cuts. Mayor R.T. Rybak said the city was hoping to avoid public safety cuts, but when the state cut back on aid to local government, the tough decision had to be made. He is asking the City Council for contingency money to soften the blow. The president of the Minneapolis Firefighters Union says the city has already taken too much from the fire department over the years and worries these cuts will jeopardize the public’s safety. **August 23, 2011, WCCO 4 News, “Lawmaker Pay”** – Twenty-two thousand state workers had to survive a 20-day government shutdown by taking unemployment at a fraction of their salary. However, they won’t be happy to hear that some state lawmakers who declined paychecks during the shutdown are now getting paid after all. Eighteen members of the Minnesota House have received their full salaries retroactively. It includes eleven Democrats and seven Republicans, each receiving around \$1600 in back pay. Thirty-two state representatives followed through on their pledge to not take shutdown pay. **September 29, 2011, WCCO 4 News, “Vikings Stadium Tax”** – The tax debate over a new Minnesota Vikings stadium was brought to the people last night. The first of two public hearings was held in New Brighton. Ramsey County is proposing a half-cent sales tax increase to help pay for the stadium. That money would fund about one-third of the billion-dollar project. Last night, people for and against the stadium plan made their voices heard. An overwhelming majority of the attendees spoke out in favor of letting them vote on the plan. Most of the dozens who testified opposed the stadium proposal. Supporters of the plan fear voters would reject it, which would threaten the Vikings’ continued presence in Minnesota.

HEALTH: [Mayo Clinic MOA, Killer Cancer Cells](#)

August 11, 2011, WCCO 4 News, “Mayo Clinic MOA” - The number one tourist attraction in the state is getting the best of the best in health care. Today, Mayo Clinic is opening the doors of its new Health and Wellness Center at the Mall of America. The idea of the center is to help people improve their overall health when it comes to sleep, eating habits and exercise. Dr. David Hayes says health care is changing. It’s growing and expanding. People are also shifting their mindset of just going to a doctor when they’re sick as opposed to trying to stay well. Doctors say this gives them a pulse on the type of help people are looking for. **August 18, 2011, WCCO 4 News, “Killer Cancer Cells”** – A new approach to cancer is saving lives by using killer cells. Natural “killer cells” exist in all of our bodies. They fight illness and tumors. Now, doctors at the University of Minnesota are having success using them to fight acute myelo leukemia (AML), an aggressive form of cancer. They take the cells from a relative’s blood, transfuse them to the patient and help them grow with a drug called interleukin 2. That, combined with chemotherapy, knocks out the cancer long enough to allow them to get a bone marrow transplant, which has a proven track record. So far, the treatment only works on AML, not the other kind of acute leukemia.

DIVERSITY: [Anoka LGBT Lawsuit, 3M Lawsuit, Age Discrimination](#)

July 21, 2011, WCCO 4 News, “Anoka LGBT Lawsuit” – A federal civil rights lawsuit was filed in U.S. District Court today alleging the Anoka-Hennepin School District is failing to protect LGBT students from harassment and bullying. The lawsuit demands the District drop its neutrality policy on sexual orientation, and implement more stringent policies and training to better protect students. It also seeks compensatory and punitive damages for the plaintiffs. Over the 2009-2010 school year, seven students committed suicide, four of which lawyers claim were the result of intense bullying because they were or perceived as gay. Anoka-Hennepin schools are already being investigated by the U.S. Justice and Education Departments over the handling of sexual orientation-based harassment. A spokesman for the District says it has a strong anti-bullying policy dating back to 2003. **August 22, 2011, WCCO 4 News, “3M Lawsuit”** – 3M has agreed to pay millions of dollars to settle a class action lawsuit involving age discrimination. The Equal Employment Opportunity Commission sued the company on behalf of hundreds of former workers. Those workers say the company laid off hundreds of people over the age of 45 between 2003 and 2006. The lawsuit claimed 3-M terminated highly paid older employees and turned instead to training younger workers in order to save money and cut workers in salaried positions. The company has agreed to pay \$3 million to 290 former employees. It must also provide training for managers and supervisors on how to prevent age bias. **September 27, 2011, WCCO 4 News, “Age Discrimination”** – An incentive that entices unionized state workers to take early retirement is at the center of three similar lawsuits in Minnesota. The U.S. Equal Employment Opportunity Commission has filed suit against the State Departments of Commerce, Public Safety and Natural Resources. The suits say the agencies violated discrimination laws when they signed collective bargaining agreements which included health and dental benefits for workers who retired at age 55. However, those benefits were not included for older workers. The EEOC claims the provision is a clear violation of the Age Discrimination Act.

ENVIRONMENT: Energy Squad, Zebra Mussel Washing, Water Bottle Protest

July 14, 2011, WCCO 4 News, “Energy Squad” – Home energy squads have visited 4,000 homes in St. Paul to help people save energy and money. The squads go into homes and make low-cost upgrades such as putting in new light bulbs, adding weather stripping and low flow showerheads. The changes have saved an average of \$190 a year for each home, which totals nearly \$800,000 for all the homes the energy squads have visited in St. Paul. The squads are funded by CenterPoint and Xcel Energy. Homeowners put down small co-pay in exchange for hundreds of dollars in energy efficient improvements. **August 5, 2011, WCCO 4 News, “Zebra Mussel Washing”** – The zebra mussel is an invasive species that could change the ecological makeup of lakes. Today, DNR announced it will use high pressure washers to decontaminate boats at three area lakes. Boats will be inspected, and only those with zebra mussels attached will be power washed. Inspectors will do the cleaning free of charge. New state funding is helping to pay for these inspections and washes. The DNR reminds boaters it’s ultimately up to them to prevent the spread of zebra mussels. **September 13, 2011, WCCO 4 News, “Water Bottle Protest”** – Two Minnesota colleges have banned the

sales of bottled water, and some students are protesting. Both Macalester College in St. Paul and St. Benedict's in St. Joseph have stopped selling bottled water, saying it saves the environment and money, as well. Student Republicans at St. Benedict's protested by handing out bottles of water. They say the school doesn't have a right to limit what they can buy.

WOMEN: Alcohol Women, Walmart Women, Midwife Babies

September 7, 2011, WCCO 4 News, "Alcohol Women" – A new study from Harvard found that healthy middle-aged women who have one drink a day are twenty percent more likely to have better health. Researches looked at women in their mid to late 50's and followed them until their 70's. They were considered healthy if they were free from diabetes and heart disease and if they were in good physical shape and had no mental health issues. Researchers say the key was that all participants only had one drink a day.

September 14, 2011, WCCO 4 News, "Walmart Women" – After dodging a massive class action lawsuit on sex discrimination, Walmart will spend \$20 billion over the next five years on goods and services from businesses owned by women. The company plans on doubling the amount it pays women-run suppliers overseas. Walmart will also offer training to 60,000 women working in factories that supply products to the stores. In addition, the plan includes teaching life skills to 200,000 low-income women in the U.S.

September 24, 2011, WCCO 4 News, "Midwife Babies" – Women in Minnesota have choices when it comes to giving birth. The Hennepin County Medical Center is home to the only nurse-midwife unit within a hospital in the United States. Thousands of families like the fact that the baby stays with the mother and not in a nursery for the entire stay in the hospital. The midwife allows mothers to make a birth plan on how they want their baby to enter the world. Some women like to deliver in bathtubs and some like to deliver in bed. Some women want to have a natural birth and others want medication. The unit has delivered nearly 22,000 babies over the past 40 years.

YOUTH AND FAMILY: Junior Police Grads, MN Kids Well Being

July 22, 2011, WCCO 4 News, "Junior Police Grads" – More than 60 young girls and boys completed their program and received certificates from the Junior Police Academy. The program is sponsored by the St. Paul Police Department and the St. Paul YWCA. The kids were trained in basic police procedures and did exercises with the bomb squad, SWAT team and the Mounted Patrol. **August 17, 2011, WCCO 4 News, "MN Kids**

Well Being" – A new national report finds kids growing up in Minnesota are among the best in terms of health and well-being. The study ranked Minnesota children second in the nation for the fourth year in a row. The study also found teenage girls are less likely to have babies and teenagers are less likely to drop out of school now than they were in 2000. New Hampshire is the only state that did better than Minnesota. Unfortunately, the rest of the country isn't doing as well. Nationally, the numbers show more children living in poverty.